84280 84280.media
KOH PHANGAN

FOR ORGANIZERS AND VENUES · FREE

Your events, in the calendar the island reads

84280 is Koh Phangan's local media: a site with the calendar of every event on the island, a map of places, ferries and weather, plus Telegram, Instagram and Facebook. One calendar beats thirty channels, so readers open it every day — and find your event next to the rest.

You may be in the calendar already

The program reads public channels and sites, so your announcements are probably here already. Once you join, they become yours: edit them, confirm them, add what is missing, and publish new ones yourself.

Who it is for

Bars and restaurants with live music, yoga and retreat centres, studios and workshops, markets, festivals, schools, dive and surf centres, beaches with parties. With a website or without: if you have none, your page here becomes it; if you do, the calendar brings you the people who search for what's on tonight.

What it costs

Nothing. A complete calendar is what readers open 84280 for, and your events make it more complete. There are no paid tiers and no commissions.

How to join

Tell us about yourself. We reply by email within two days and send the way into the studio: no password, a link in the mail.

Apply on the page: 84280.media/en/partners

Questions: fursov.maxim91@gmail.com

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What you get

In the calendar and the announcements

Your events in the site's calendar in three languages, in the daily agenda on Telegram and in the selections for Instagram and Facebook. Every event has a page of its own that Google finds: that is where most readers come from.

A page of your own

Logo, cover, photos, a description, the month ahead, a map and contacts. One link that never changes: put it in your Instagram bio, print it on the door, send it to guests. An event goes into a phone's calendar with one tap, and guests can subscribe to your whole calendar: new events reach them by themselves.

Print and social materials

For every event: A4 and A5 posters (PDF, 300 dpi), images for Stories, Instagram and a square post. For the door: this week's poster, the next seven days on one sheet, and a sign with a QR code to your page. With Coconut, our character, dressed for the event — or without, as you like.

You keep the calendar

Moved the time, added a date, cancelled: change it in the studio and the site and the announcements follow at once.

See what works

Page views, where people came from, QR scans, taps through to booking — the last 30 days, in the studio.

For venues: everything that happens at your place

A venue's team sees its whole schedule, guest organizers' events included, and can correct the time and the entry conditions.

This is the event card you download from the studio

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